



# MEDALIST PERFORMANCE

ALL SEASON LONG.

SHAW'S PLATINUM™ TURF FERTILIZER

**Platinum™** Turf Fertilizer is a unique slow-release fertilizer, formulated from a patented chemistry, to provide more efficient use of essential plant nutrients. Uniform micro-sized pellets release nutrients gradually and consistently, maximizing plant vigor while minimizing over-consumption and leaching. A single application of slow-release **Platinum** keeps greens, fairways and tees healthy, green and vigorous for an entire season.



# PLATINUM™ PERFORMS ALL SEASON LONG.

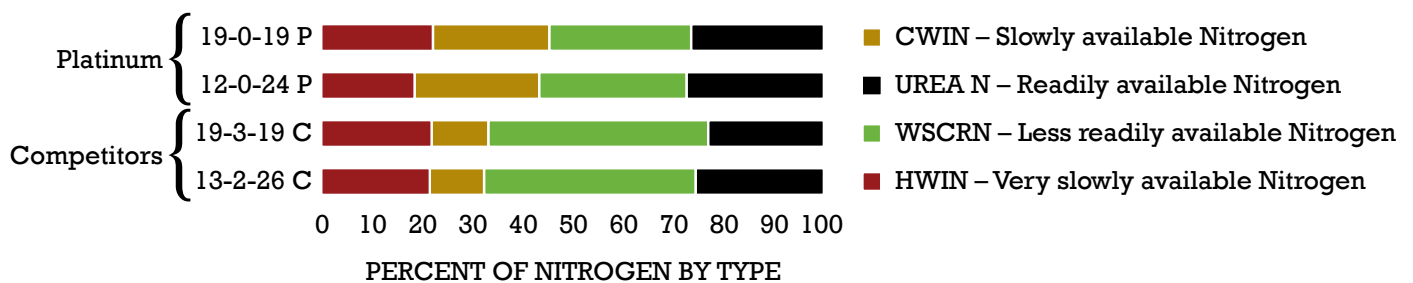
Platinum's unique, dust-free pellets ensure optimum distribution of nutrients. Unlike bulk-blended fertilizers, each uniform pellet contains the entire nutrition profile. Nutrition is distributed evenly, and nutrients remain available for an entire season (3-4 months).

But even more important, Platinum puts a greater percentage of nutrients to work in your turf. The key is in the chemistry: by limiting the fraction of HWIN (hot water insoluble polymers) and free urea in the formulation, Platinum puts more nutrients into the plant.

- Each uniform pellet contains the complete nutrient profile.
- Patented technology provides consistent, season-long release.
- Dust-free pellets ensure less damage during shipping, handling and application.
- Micro-sized pellets spread evenly and penetrate the canopy, reducing mower pickup.
- Damage to pellets won't affect release characteristics.
- Low salt index ensures low burn potential.
- Less run-off and leaching.

## Platinum works harder.

Compared to other fertilizers, Platinum delivers more useable nitrogen into your turf.



**Ask your Shaw's representative for complete information about Shaw's Platinum Turf fertilizer.**

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**Get Platinum performance in a formula that works best for you.**

PRODUCT	ANALYSIS	PERCENT WIN
Platinum	19-00-19	8.6
Platinum	15-22-10	2.8
Platinum	12-00-24	5.2
Platinum	11-03-11*	4.3

\*Contains 50% organic solids

## Caring for turf is a Shaw's family tradition.

Since 1950, the Shaw family has been recognized for quality lawn and professional turf care products. Today, the third generation of the family is prepared to meet the challenges of the 21st century in environmental stewardship, quality packaging, and structural management programs.

Our main facilities are in northwest Indiana, near Chicago. Being on the outskirts of this world trade center, we're ideally positioned to buy high-quality ingredients at low cost and manufacture and ship products that provide the utmost in value for our customers.

We're proud of our past. Today, we're poised for the future, and ready to help you grow your best.