

# WEED AND FEED *plus*

# VIPER™

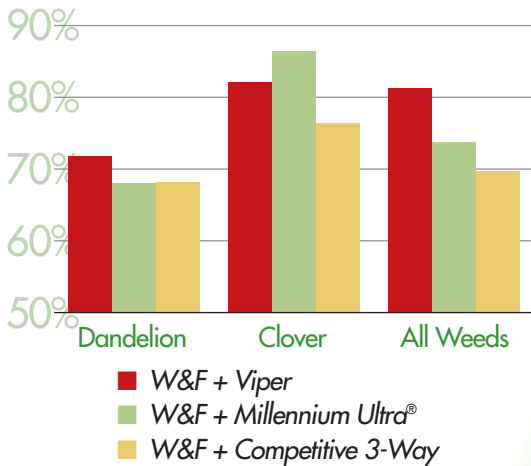
## PROFILE

Weed and Feed with Viper is a premium grade post-emergent herbicide and turf food combination product that is used to control more than 250 types of broadleaf weeds.

Due to the powerful blend of four effective herbicides, weeds that come in contact with Viper will gradually die and disappear from turf.

## % WEED CONTROL COMPARISON

56 DAT - Ohio State University - 2003



products applied at 16 lb/5M on wet and dry foliage

## ACID EQUIVALENTS - LBS. AE/ACRE

W&F plus Viper .....	2.125 lbs.
Shaw's W&F with Trimec® 703 .....	1.614 lbs.
W&F plus Competitive 3-Way .....	1.254 lbs.
W&F with Millennium Ultra® .....	1.246 lbs.

## Active Ingredients:

2,4-D ester, 2,4-D acid, Mecoprop-p\*, Dicamba acid

## VIPER FEATURES AND BENEFITS

### One Of The Highest Active Ingredient Loads Available In A Weed & Feed Fertilizer

- Superior weed control of more than 250 weeds
- Provides solid control of common weeds such as dandelion, plantain, henbit, chickweed & spurge
- Also controls the harder-to-kill weeds such as clover and ground ivy

### Four-Way Activity

- Outperforms standard three-way products
- Label can be utilized nationwide

### Patented Ester Formulation

- Immediately available for weed uptake
- Aids in adhering product to the weed
- Promotes leaf-surface absorption
- Effective under cool conditions

### \*Features The Optical Isomer Of MCPP-p

- Uses less total herbicide to gain the same level of effectiveness while putting less of a pesticide load into the environment

### Contains Dicamba Acid

- Root absorption maximizes translocation activity for even greater control

### Delivers 2.125 lbs. Acid Equivalency/Acre

- Competes head-to-head with premium brands



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