

KNOX® **Remove** **ICE MELTER**

Clear the way with Remove® Ice Melter!

Through extensive laboratory testing and surveys of professional buyers, Knox Fertilizer company introduces Remove Ice Melter, an ice melter which provides you with superior performance at a competitive price.

Available in 10 lb., 20 lb.,
and 50 lb. poly bags
also 12 lb. rigid jugs
and 40 lb. bucket



FAST!

Penetrates Deep to Melt Ice.

EFFECTIVE!

Still Working Hard at -5°F / -20°C

SAFE!

Won't Harm Plants or Concrete*

KNOX® Remove® ICE MELTER

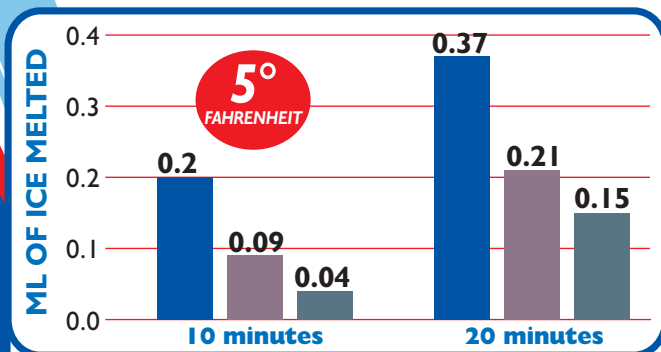
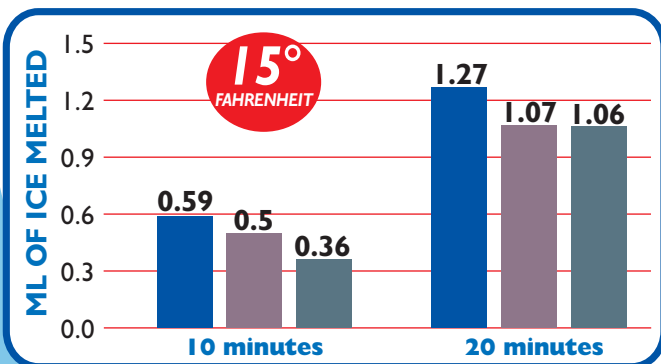


Product Development Through Surveys and Research...

Surveys- of Jan/San Supply, Professional Turf, and Lawn & Garden distributors have uncovered the exact type of product mixes professional buyers need to meet their ice removal needs. They require a product that works quickly at lower temperatures, has consistent product quality, and is less harmful to the environment and surroundings—Knox's Remove Ice Melter.

Research- Through extensive laboratory testing of several ice melting mixes, along with many different coating concentrations, our testing results have proven that Knox's Remove Ice Melter, manufactured with our exclusive Knox Coating Process gives you effective melting power down to -5°F /20°C.

Test Results Show Our Superior Performance.



Competitor A: consists of 70%+ Sodium, 25%+ Potassium with traces of other elements

Competitor B: consists of 50%+ Potassium, 48%+ Sodium with traces of other elements

ALL ICE MELTER TESTS were performed using test protocol standards from the federally funded Strategic Highway Research Program (SHRP). The deicers were placed on ice and the testing began. Brine solutions were then collected at the appropriate time intervals.

Remove Ice Melter Performs Because It...

- **Melts Faster-** by forming a brine solution quicker
- **Melts Longer-** tests show performance 45 min. later at -5° F
- **Cost Effective-** with reduced labor time
- **Less Harmful** to concrete & asphalt surfaces
- **Safe to Use-** won't damage vegetation
- **Uniform Sized Granules-** for ease of use & melting power
- **Clean-** tracks less residue, won't damage floors or carpets

Remove Ice Melter...

Won't burn grass or harm trees, shrubs, or other plants. Remove won't damage leather gloves or shoes. And, when used in accordance with packaging guidelines, adversely affect concrete or asphalt.

The Knox Commitment.

Since 1950, Knox has been committed to providing its customer with the highest quality products through innovative manufacturing and packaging ideas.

Shipments.

All orders will be shipped within 48 hours, or sooner if possible. Deliveries will be made either by our own company fleet or by commercial carriers, whichever proves to be most cost effective for our customers.

Our Guarantee.

If for any reason, you are not satisfied with the melting action of Remove Ice Melter, you are entitled to a full money-back refund. See package back for details.

Knox Fertilizer Company

P.O. Box 248, Knox, IN 46534

Customer Service 574.772.6275 Fax 574.772.5878

Visit Our Websites at: knoxfert.com and removeice.com

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